

WHERE DO I BEGIN?

ARE YOU ...

- Are you an aspiring entrepreneur aged 18 to 30?
- Are you a university student or recent graduate in an engineering, technical, business or design degree with a particular interest in ICT?
- Are you interested in becoming an entrepreneur and being part of an international tech start-up team?

IF YES* take the following steps

► STEP 1 APPLY

Log on to www.euxcel.eu and apply for a place in the EU-XCEL European Virtual Accelerator

► STEP 2 ENGAGE IN THE START-UP SCRUM

If successful at Step 1, you will participate in a FREE start-up scrum in one of six European locations this summer. Here you will meet equally talented peers and potential co-founders for your start-up idea and receive top quality mentoring, advice & supports to grow your idea into a successful product plan.

► STEP 3 DEVELOP THROUGH A VIRTUAL INCUBATOR

Together with your EU-XCEL start-up team you will be supported to further develop your idea into a marketable product through a 5-month virtual acceleration process to get your team incubator-ready.

► STEP 4 COMPETE IN THE EU-XCEL ULTIMATE CHALLENGE FINAL

Pitch to, and connect with venture capitalists, angel investors and tech entrepreneurs and compete to become the grand prize winning team of the EU-XCEL Ultimate Challenge Final

* Focused, ambitious candidates who do not meet all three criteria are also encouraged to apply for consideration.

BECOME INVOLVED!



www.euxcel.eu

- www.twitter.com/euxcel
- www.linkedin.com/company/euxcel
- www.facebook.com/euxcel

PROJECT CO-ORDINATOR
University College Cork

EU-XCEL Project
Cork University Business School
University College Cork
Western Road
Cork, Ireland

+ 353 21 490 3404
euxcel@ucc.ie
Skype: euxcel

STARTUP
EUROPE



EU-XCEL has received funding from the European Union's Horizon 2020 Research and Innovation Programme under Grant Agreement No 644801

PROJECT PARTNERS



CALLING ALL ASPIRING
YOUNG TECH ENTREPRENEURS

ARE YOU READY?



EU>XCEL

EUROPEAN VIRTUAL ACCELERATOR

ARE YOU READY?

COMPETE TO COMPLETE THE CHALLENGE

EU-XCEL is seeking talented young aspiring entrepreneurs to participate in a new, innovative European virtual accelerator focused on creating new ICT tech entrepreneur teams that are incubator-ready.

If you are one of the lucky successful applicants, you will participate as part of a newly formed EU-XCEL international team of four alongside some of the most promising and talented tech entrepreneurs in an intensive, specially designed entrepreneurship training and mentoring programme over five months.

THE EU-XCEL EUROPEAN VIRTUAL ACCELERATOR INCLUDES

➤ A FREE week-long summer **start-up scrum** in one of six countries - Ireland, Germany, Spain, Greece, Poland and Denmark

➤ **Access to bespoke virtual accelerator** which includes tools and supports to assist teams develop and refine their start-up idea up to and after the EU-XCEL Ultimate Challenge Final

➤ The selection of the best teams to compete in the **EU-XCEL Ultimate Challenge Final** in November, where they will pitch to and connect with venture capitalists, angel investors and successful tech entrepreneurs.

OUR FOCUS

INTERNATIONALIZATION AND TECHNOLOGY

Our mission is to provide the optimum virtual and physical platforms to enable aspiring ICT tech entrepreneurs to flourish and become incubator-ready after our international five month acceleration program.

WHAT YOU GET

EU-XCEL REWARDS ASPIRING YOUNG ENTREPRENEURS

ALL SUCCESSFUL APPLICANTS WILL RECEIVE ...

The opportunity to win a significant financial prize at the EU-XCEL Ultimate Challenge Final

An opportunity to travel to one of six one week European start-up scrums this summer with FREE flights and accommodation

Access to peer and mentoring networking/entertainment events

An opportunity to become part of an international EU-XCEL team and meet potential co-founders for your new venture

Fast-track access to a European Accelerator Programme

By providing the full spectrum of supports from ideation, to product development to market, EU-XCEL provides:

- A unique opportunity to develop your entrepreneurial ambition in a prestigious European competition
- An international entrepreneurship experience with networking and pitching opportunities and high tech venture possibilities
- Physical & virtual access to training and mentoring with targeted, relevant experts
- A powerful entrepreneurial toolkit which includes technology scanning and sourcing innovation, commercialisation insights, market insights to overcome challenges
- Exposure to the commercialization of leading-edge ICT trends including the Internet of Things, Health Informatics, E-/M-Commerce, ICT 4 Development, Big Data and Predictive Analysis

WORK & LEARN

WITH THE EU-XCEL PROJECT TEAM

EU-XCEL IS A CROSS-EUROPEAN NETWORK OF TECH ENTREPRENEURS, TECH INDUSTRY EXPERTS AND TALENTED ENTREPRENEURIAL EDUCATORS FROM SIX OF EUROPE'S LEADING ORGANISATIONS WITH PROVEN TRACK RECORDS IN SUCCESSFUL INCUBATION.

IRELAND (Project Co-ordinator)

Cork University Business School,
University College Cork

DENMARK

DTU Skylab,
Technical University of Denmark

GERMANY

Strascheg Center for Entrepreneurship,
Munich University of Applied Sciences

GREECE

Research Centre (AUEB – RC),
Athens University of Economic & Business

POLAND

InQbator,
Poznan Science & Technology Park

SPAIN

Cloud Incubator HUB,
Universidad Politécnica de Cartagena

